# IBM Netfinity Server Sales Resources Guide

Note: This presentation both updates and replaces the former hardcopy/PDF "IBM Netfinity Server Sales Resources Guide."

## **PRESENTATION ELEMENTS**

- Technical Support Structure Overview
- ▷ Table of Support Elements Overview
- ▷ Quick Reference: Getting Pre-Sales Support
- Quick Reference: Getting Post-Sales Support
- Pre-Sales Support Descriptions
- Post-Sales Support Descriptions
- ▷ FAQ Section
- ▷ Helpful Phone Numbers
- ▷ Helpful URLs
- ▷ Key Contacts



# IBM Netfinity Server Technical Support Structure Overview

## PRE-SALES SUPPORT

# From NATS (IBM North Amercia Technical Support)

- ► Techline
- ► Competeline
- ► Solution Assurance
- Dedicated Pre-Sales Field Technical Support Specialists (FTSSs)
- ► Internet

## From PSG (IBM Personal Systems Group)

- ► IBM HelpCenter
- Netfinity Channel System Engineers (NCSEs)
- ► Sales Solution Center (SSC)
- PSG Executive Briefing Center
- ► PSG Server Technology Center
- ServerProven Solutions
- ► SystemXtra
- ► Large Account Initiative
- ► Internet Tools, Downloads, and Information

## **POST-SALES SUPPORT**

# From NATS (IBM North Amercia Technical Support)

- Dedicated Post-Sales FTSS
- Post-Sales FTSS Area Managers
- ► Internet

## From PSG (IBM Personal Systems Group)

- ► IBM HelpCenter
- ► Kirkland Programming Center (KPC)
- ► ServerGuide CD-ROM
- ► Start Up Support
- ► Hardware Maintenance/Warranty Support
- ► Internet

## From Headquarters

Dedicated Resolution Owners (DROs)

## From PSS

Area Server Managers of Service (ASMSs)

## IBM Technical Support and Services Structure Overview for Netfinity Server, Commercial Desktop, Mobile, and Intellistation

	Pre- or Po	st-Sales	Pr	oducts Supported	1		Custor	mers Suppo	orted	
	Pre- Sales	Post- Sales	Netfinity Server	Commercial Desktop	Mobile	IBM Sales Force	IBM Customers	Entitled BPs	VARs	Dealers
IBM PSSC (NATS)				Intellistat	ion only					
Techline (NATS))								BP Co	s access Tech	line and be Partnerline
Competeline (NATS)								from	t-end.	
Solution Assurance (NATS)										
Pre-Sales FTSS (NATS)	$\mathbf{A}$									
IBM HelpCenter										
NCSEs (PSG)										SEs deliver pre-sale inical support to a
Sales Solution Center (PSG)						The SSC sup	ports authorized EDI-	reporting Resell		ritized set of Tier 2 dware resellers.
Exec. Briefing Center (PSG)										
Server Tech. Center (PSG)										
ServerProven (PSG)										
SystemXtra (PSG)										
Large Acct. Initiative (PSG)									Selected de	alers 🔔
Post-Sales FTSS (ATS)										
Hardware/Maintenance										
Kirkland Prog. Ctr. (KPC)								Ki th	ikland is acce HelpCenter	ssed through
ServerGuide CD-ROM (PSG)										
Start Up Support (PSG)										
Dedicated Res. Owners (HQ)										
Area Srv Mgrs/Service (PSS)										
Internet (NATS and PSG)										

## **QUICK REFERENCE:** Getting Pre-Sales Support

TELEPHONE SUPPORT SE SUPPORT *	Engage Techline by phone: ► Call 888-426-5525 and follow pro Or, engage Techline electronical ► Submit your request from http://v ► Send your request to Notes ID: T ► At the VM command line, enter T To engage your local FTSS for TO Server Pre-Sales Manager:	<b>ly:</b> v3.techline.ibm.com <sup>-</sup> echline/Milwaukee/IBM <sup>-</sup> ECHLINE, then choose Option	<ul> <li>Always provide the following information:</li> <li>► Customer name, customer number, city</li> <li>► Customer contact name, phone number</li> <li>► OMSYS number (if applicable)</li> <li>► Request details (what, when, how)</li> <li>► Helpful background information</li> </ul>
* Available for top opportunities	Area 2 Sam Ibrahim Area 4 George Jones (acting)	TL 320-9856 TL 522-4584	
	<ul> <li>Area 5 Barbara Mathews</li> <li>Area 7 George Jones</li> <li>Area 10 Elsa Alvarado</li> <li>Area 11 Mike Wheeler</li> </ul>	TL 261-3607 TL 522-4584 TL 522-6737 TL 473-2100	
	Federal George Jones	TL 522-4584	
SALES SUPPORT	Go to your Area Netfinity Server	Sales Managers:	
	Area 2 Mace Koury TL 376-5215	<b>Area 5</b> Bob Kirby TL 261-4524	Area 11 Gretchen Torres TL 925-5169
	Area 2 D. Tenney Browne TL 247-2660	<b>Area 7</b> Heath Morgan TL 888-3947	Area 11 Steve White TL 473-4717
	Area 4 Curtis Cade TL 896-6894	Area 7 Eric Schnatterly TL 671-4734	<b>Federal</b> Michelle Rudnicki TL 262-1398
	Area 5 Nancy Huetteman TL 261-5819	Area 10 Carolyn Reimer TL 656-5042	Canada Bev Crone TL 886-4003

## **QUICK REFERENCE:** Getting Post-Sales Support

TELEPHONE SUPPORT SE SUPPORT * * Available for top opportunities	Engage the PSG HelpCenter:         ▶ Call 800-772-2227 (or 800-IBM-PROD if entitled) and <i>log the case number</i> !         If you need help escalating, ask to speak with a HelpCenter manager.         For TOP FOCUS ACCOUNT OPPORTUNITIES, contact your Netfinity Sales Specialist to engage the post-sales Customer Support Specialist (CSS) assigned. If you need FTSS assistance, the CSS will engage the appropriate resource. Or, contact your Area Netfinity POST-SALES FTSS AREA MANAGERS:         Areas 2, 7, and Federal       Heidi Kesseler       TL 243-2699         Areas 10 & 11       Kevin Bates       TL 522-5767						
	Areas 10 & 11	Kevin Bates	TL 522-5767				
HARDWARE MAINTENANCE AND WARRANTY SUPPORT	Go to your A and TSS-rela Area 2 Area 4 Area 5 Area 7 Area 10 Area 11		TL 295-7420         TL 363-6394         TL 261-6257         TL 671-4567         TL 345-1260         TL 939-9286				

# IBM Netfinity Server Pre-Sales Support Descriptions

## PRE-SALES SUPPORT FROM IBM NA Technical Support (NATS)

- ► Techline
- ► Competeline
- Solution Assurance
- Dedicated Pre-Sales Field Technical Support Specialists (FTSSs)
- ► Internet

## PRE-SALES SUPPORT FROM IBM Personal Systems Group (PSG)

- ► IBM HelpCenter
- Netfinity Channel System Engineers (NCSEs)
- Sales Solution Center (SSC)
- ► PSG Executive Briefing Center
- PSG Server Technology Center
- ServerProven Solutions
- ► SystemXtra
- ► Large Account Initiative
- Internet Tools, Downloads, and Information

Techlin	e during normal business hours				
What is it?	Techline's 300+ pre-sales technical support specialists force and entitled Business Partners to help identify a will ensure customer satisfaction after a sale. Becky M Executive (BUE), National Techline Teams.Roles and ResponsibilitiesAs part of the National Techline team, Techline's Netfinity Competeline's Commercial Desktop and Mobile Teams pr pre-sales technical support to IBM sales specialists and e in North America and Latin America. The Techline and Cu • Assistance with initial solution design • Competitive infe • Technical product consultation • Proposal assist • New product information• Retail pricing in	and design solutions that from from the from the	Mid-Range Business Partners: Warm call transfer from the Partnerline front-end at 800-426-9990. <b>PSG Business Partners:</b> Warm call transfer from either the PSG HelpCenter or the PSG SSC. The call handler will determine if the call is either: A) HelpCenter appropriate (i.e., installation, post-sales, PD-PSI, pre-sales short call for part numbers, option information, or simple configuration, etc.); or B) Techline appropriate: (i.e., complex configuration, initial solution design, etc.) The call handler will introduce the call, stay on the line until s/he and Techline Specialist agree that the call should go to Techline, then transfer the call. Once the call is transferred, Techline will take ownership and track the request to closure.		
Who can use this?	The IBM sales force and entitled IBM Business Partners of	luring normal business hours.			
How do I contact them? Number of Resources		Go to <u>w3.techline.ibm.com</u> : ► Under SEND A REQUEST, select North America. ► Fill in the information on the next page and press the butt At an <b>OV/VM</b> command line: ► Enter: <b>TECHLINE</b> . ► Choose <b>Option 2</b> (IBM Techline Options). ► Type your request. ► Select appropriate product qu ► Submit.	Level 1.024 HrsLevel 2.048 HrsLevel 3.0*72 HrsThe severity level reflects the number of days before action is required. *Default = In all instances a confirmation with log number		
	Am. support; Techline Canada: 2 specialists		IDM Notfinity Server Sales Deseurees		

What is it?	<i>Competeline, developed as part of an overall marketing strategy, gives IBM North America a single point of entry for competitive information.</i> Its intent is to improve the competitive sales by the IBM sales force and Business Partners (whose major audience is defined as General Business). Competeline provides timely responses with a focus on transferring competitive knowledge and skills while producing multi-vendor, cross-platform solutions. It supports the consultative team selling process and engages other organizations, when necessary, to develop a total solution for each opportunity. Competeline has 3 specialists					
	Roles and ResponsibilitiesCompeteline helps close business by providing competitive sales strategies and technical information to the IBM sales force, including:Competitive Reps					
	To provide sales strategies to the field, Sales Specialists focus on specific competitors, revealing tactics used by their respective sales forces. With their extensive market knowledge, these specialists can assist while keeping the competitor's point of view in mind. Technical Specialists provide product-oriented technical information to the field. With excellent IBM product knowledge, they focus on selected competitive product lines (COMPAQ, Hewlete-Packard, Dell).					
Who can use this?	The IBM sales force and entitled IBM Business Partners during	normal business hours.				
	Always provide: ≻Customer name, number, and city ≻Customer contact name, phone number	At an <b>OV/VM</b> command line, e	line Options), and type your request.			
use this? How do I contact	Always provide: ≻Customer name, number, and city	At an <b>OV/VM</b> command line, ∉ ►Choose <b>Option 2</b> (IBM Tech	line Options), and type your request.			

What is it?	to drive IBM r an integral pa facility in Roar Roles and Res Responsible fo Sales Specialis	of the Personal Solutions Systems Center (PSSC) is evenue by making IBM's best technical consultants art of the sales strategy. Based at the IBM Westlake hoke, Texas. Pamela Porter, Center Manager. sponsibilities or supporting and backing up the Netfinity Field Technical sts (FTSSs), writing topical white papers, owning and e Solution Assurance process.	A Solution Assurance review ensures the best system for customer needs by providing pre-sales and pre-install assistance. During the pre-sales phase, a series of questions, checklists and road maps are used to gather system requirements and help customers select products, options and configurations. Designed primarily to meet the needs of our top 500 accounts, this program evaluates compatibility and offers a proof-of-concept review so we may recommend a customized solution designed to fit these priority customers' business needs.			
Who can use this?	The IBM sales	s force.	The IBM Sales Force.			
How do I contact	TIELINE:	522-7715 (PSSC Opportunity Office)	INTERNET:	pscc.sl.dfw.ibm.com		
them?	INTRANET:	w3.techline.ibm.com/contact/tsup_request.htm (TechXpress Web Site with form to request technical sales support)	VM:	Type <i>solution assurance review required</i> in the comments section of the OMSYS record.		
			ALSO:	Contact either your: Netfinity Area Server Manager of Service (ASMS or Netfinity Server Sales Manager		
Number of Resources	12 specialists					
				IBM Netfinity Server Sales Resource		

Pre-Sale	s Field Technical Sales Specialist (FTSS)	Internet Support
What is it? Who can use this? How do I contact them? Number of Resources	Responsible for the pre-sales technical relationship with the customer.  Roles and Responsibilities Responsibilities include:  Implementing Solution Assurance reviews Performing on-site demo Giving technical presentations Setting up Early Ship Program (ESP) loaner equipment Assisting with pilots Conducting proof of concept Performance tuning Benchmarking IBM sales reps handling selected top accounts Engaged by sales specialists directly or via the TechXpress web site at w3.techline.ibm.com/contact/tsup_request.htm 82 specialists	<section-header><text><text><text></text></text></text></section-header>
		IBM Netfinity Server Sales Resources

IBM He	lpCenter7 x 24 x 365	Netfinity Channel Systems Engineer (NCSE)
What is it?	<ul> <li><i>IBM's International HelpCenters</i> are located in Argentina, Australia, Brazil, Canada, Ireland, Japan, Mexico, Scotland and the United States, with the newest center opening in China in 1998. These pre- and postsales inbound specialists are available 7 x 24 x 365. Rick Martin, Director, Technical Support IBM PSG.</li> <li><b>Roles and Responsibilities</b></li> <li>The HelpCenter provides end user, reseller, and dealer support for the PSG product line, from Mobile up through Netfinity Servers. The HelpCenter's "experienced diagnosis" approach means that a Level 1 entitlement rep accesses the problem, then routes it to the most appropriate Level 2 specialists.</li> </ul>	<ul> <li>Assigned to Area BUEs, the mission of these MCSE and CNE certified individuals is to promote Netfinity product sales by establishing and delivering pre-sales technical support to a prioritized set of Tier 2 hardware resellers. Although they will provide support for immediate sales, their focus is to transfer skills. As a result, resellers can market/sell IBM Netfinity Servers and related products independently, focused on increased market share.</li> <li>Mesponsible for pre-sales technical relationships with PSG Tier 2 Outlets/ISV's, Industry VARs, and Midrange S&amp;D dealer outlet stores, the NCSE's responsibilities include:</li> <li>Implementing Solution Assurances</li> <li>Performing on-site demos</li> <li>Assisting with pilots</li> </ul>
Who can use this?	IBM Sales Force, Business Partners, and Customers.	These outbound, in-region specialists are normally engaged by the IBM PSG outlet reps, but the NCSEs can also access resellers directly.
How do I contact them?	Call <b>800-IBM-PROD (426-7763) or 800-772-2227</b> . Or, access online support from the PSG HelpCenter Web page at http://www3.pc.ibm.com/support?page=helpcenter	Engaged by the IBM PSG outlet reps directly or through Area Channel Managers.
Number of Resources	Over 2,500 specialists worldwide.	25 Specialists currently on board; projected to be 38 by April 30, 1998

Sales Solu	ution Center (SSC)	PSG Executive Briefing Center (EBC)
What is it?	Located at IBM RTP, <i>the SSC's mission is to provide pre-sales</i> <i>marketing support to authorized Electronic Data Interchange</i> <i>(EDI) reporting resellers. Ric Noble, PSG Manager of 2nd Tier</i> <i>Channel Marketing.</i> <b>Roles and Responsibilities</b> Provide single point-of-contact pre-sales marketing assistance for: Pricing Availability Product positioning programs Promotions Contracts Competitive advantages Service offerings	Located at RTP. Fred Baritell, PSG Executive Briefing Center Manager Roles and Responsibilities The PSG EBC provides in-depth executive briefings to familiarize customer executives and decision makers with the IBM PSG Brands (server, desktop, and mobile), including product strategies and directions.
Who can use this?	Pre-sales , inbound, territory aligned specialists available from 9:00am - 7:00pm eastern time Monday through Friday supporting IBM Tier 2 resellers.	IBM Sales Force, Business Partners, and Customers.
How do I contact them?	<ul> <li>T elephone the SSC at 800-426-7272.</li> <li>Access the IBM US PC Reseller Web site at <u>www.partner.us.pc.ibm.com.</u></li> </ul>	Call tieline 441-0689 or 919-543-0689.
Number of Resources	21 specialists (including 10 MarketSource contractors) <i>Note:</i> In April, 1998, the 10 MarketSource specialists will continue fielding inbound calls while the 11 IBMers will call the top 1,100 IBM Resellers not presently reporting via EDI. Their goal is to sell IBM as the vendor of choice, persuading the dealers to report via EDI.	12 specialists
		IBM Netfinity Server Sales Resource

PSG Ser	rver Technology Center	ServerProven Solutions
What is it?	Located at RTP. <i>Dave Laubscher, Center Manager</i> <b>Roles and Responsibilities</b> The PSG Server Technology Center is responsible for: • Producing and distributing technical support materials • Sharing information across Netfinity centers worldwide • Developing demos for business shows	Located at RTP. Kate Connolly, Program Director, Netfinity Small and Medium Business (SMB) Solutions. <b>Roles and Responsibilities</b> Teaming with independent application providers, IBM is simplifying the integration, testing, and implementation processes for leading applications and their required options for IBM Netfinity and PC Server systems through its ServerProven Solutions. The ServerProven team carefully tests hundreds of products from "Options by IBM" (OBI) and other leading industry vendors (such as 3COM, Adaptec, Madge, SMC, and Symbiosis) for compatibility with Netfinity.
Who can use this?	Inbound product specialists available during normal working hours to support IBM Customers, Business Partners, and the Sales Force.	IBM sales and technical sales force. Access Mechanism:
How do I contact them?	Engaged by the Sales Force via telephone ( <b>TL 441-6929</b> or outside line <b>919-543-6929</b> ).	You can view test results on the ServerProven Website at http://www.pc.ibm.com/us/compat/
Number of Resources	82 specialists	11 specialists
		IBM Netfinity Server Sales Resources

### **SystemXtra**

#### What is it?

IBM SystemXtra helps your customers take advantage of IBM PC technologies through a broad range of services, innovative software, comprehensive education and training, and flexible financing options. SystemXtra can be packaged with a range of hardware products.

#### **Roles and Responsibilities**

Network management and support services

Small, Medium, and Large Business Customers

To contact a SystemXtra sales expert, call

800-426-7255, ext. 4749.

- Clustering Solution Planning services
- Financing that can deliver both hardware and services at an attractive monthly fee
- Technology Exchange, a flexible and affordable option for updating PC hardware with newer technology after only two years

#### Large Account Initiative

Located at RTP. Tom Looney, Manager.

#### **Roles and Responsibilities**

As a component of Sales Enterprise Marketing, the Large Account Initiative's inbound specialists help the sales force close large server deals. The team's help includes:

- ► Server rollouts
- Managing supply
- ► Forecasting

IBM field representatives and some dealers.

IBM field representatives and dealers call these individuals directly. They are assigned by IBM area / region.

Number of Resources

Who can

use this?

How do

I contact

them?

#### 5 specialists.

## INTERNET TOOLS, DOWNLOADS, AND INFORMATION

What is it? For support and general

information, search for a	
specific driver, BIOS/firmware,	
and utlilty updates	www.pc.ibm.com/us/searchfiles.html
If you prefer to look at	
file categories	www.pc.ibm.com/us/listfiles.html
For general Netfinity information	1
plus links to Options,	
Benchmarks, Certifications,	
and Guides to Sizing,	

Selection, and Applications www.pc.ibm.com/us/netfinity/index.html

# IBM Netfinity Server Post-Sales Support Descriptions

## POST-SALES SUPPORT FROM IBM NA Technical Support (NATS)

- Dedicated Post-Sales FTSS
- Post-Sales FTSS Area Managers
- ► Internet

## POST-SALES SUPPORT FROM IBM Personal Systems Group (PSG)

- ► IBM HelpCenter
- ▶ Kirkland Programming Center (KPC)
- ► ServerGuide CD-ROM
- ► Start Up Support
- ► Hardware Maintenance/Warranty Support
- ► Internet

## **POST-SALES SUPPORT FROM IBM Headquarters**

Dedicated Resolution Owners (DROs)

## POST-SALES SUPPORT FROM IBM Personal Systems Services (PSS)

Area Server Managers of Service (ASMSs)

Post-Sal	es Field Technical S	Sales Specialist (F	Hardware Maintenance/Warranty				
What is it?	The Post-Sales FTSS is re technical relationship wit	t-sales	AREA SERVER MANAGERS OF SERVICE (ASMS) can help resolve service and TSS-related issues:				
	Roles and Responsibilitie During the post-sales techn		Area 2	Gary Salerno	TL 295-7420		
	customer, the FTSS is responsible for: Managing critical situations			Area 4	Fred Smith	TL 363-6394	
	► Assisting with pilots.		Area 5	Sam Adkins	TL 261-6257		
Who can	The IBM sales force for selected top accounts.			Area 7	Jim Barrier	TL 671-4567	
use this?			Area 10	Randy Knapp	TL 345-1260		
How do I	Engaged by Pre-sales FTSSs and sales specialists directly by contacting the Post-sales FTSS Managers, or via the TechXpress web site.			Area 11	Cliff Stammich	TL 939-9286	
contact them?							
Number of Resources							
	POST-SALES FTS	SS AREA MANAGE	RS	IBM TECHNICAL SUPPORT WEB SITES			
	Areas 2, 7, and FederalHeidi KesselerAreas 4 & 5Pat Corirossi	Heidi Kesseler	TL 243-2699	Technical	on ViewBlue Support Info.	w3.viewblue.ibm.com w3.ibm.com/support	
		Pat Corirossi	TL 261-4277	IBM Redbo	ooks Iest OnLine	www.redbooks.ibm.com pssc.dfw.ibm.com/tcp	
	Areas 10 & 11	Kevin Bates	TL 522-5767	12.11 Y Odig		P	

## IBM HelpCenter...7 x 24 x 365

What is it?	<i>A collection of International HelpCenters</i> located in Argentina, Australia, Brazil, Canada, Ireland, Japan, Mexico, Scotland and the United States, with the newest center opening in China in 1998. These pre- and post-sales inbound specialists are available 7 x 24 x 365. <i>Rick Martin, Director, Technical Support IBM PSG.</i>	Level 3 post-sale support for IBM HelpCenter staff to resolve customer issues related to Microsoft products. Located near Microsoft headquarters outside Seattle, WA. Roy Clauson, Director
	<b>Roles and Responsibilities</b> The HelpCenter provides end user, reseller, and dealer support for the PSG product line, from Mobile up through Netfinity Servers. The HelpCenter's "experienced diagnosis" approach means that a Level 1 entitlement rep accesses the problem, then routes it to the most appropriate Level 2 specialists.	<ul> <li>Roles and Responsibilities</li> <li>The IBM Kirkland Programming Center tests Microsoft products on IBM Netfinity and PC Server models during the development cycle. The IBM Kirkland Programming Center is a resource for:</li> <li>► Assistance on technical problems</li> <li>► Showcases the strength of IBM's relationship with Microsoft as well as the depth of our knowledge of their products</li> </ul>
Who can use this?	IBM Sales Force, Business Partners, and Customers.	The IBM sales force and Business Partners.
How do I contact them?	Call <b>800-IBM-PROD (426-7763) or 800-772-2227.</b> I/S specialists will build a Web site for them at no charge. Customers can choose from a menu of options, including access to a FAQ database or to downloads, as well as proactive e-mail, alerts, hints and tips, and product-specific updates. Customers can define their operating environments, and, since this is a Web-based service, change their parameters when necessary. An automated FAX system and electronic bulletin boards are also available.	Access Kirkland support indirectly through the HelpCenter.
Number of Resources	Over 2,500 specialists worldwide.	Approximately 60 specialists.

IBM Netfinity Server Sales Resources

IBM Kirkland Programming Center (KPC)

## ServerGuide CD-ROM

What is it?	<ul> <li>4.0 addresses most configuration and on-site requirements for installing and tuning systems.</li> <li>Features Included in the ServerGuide are the following tools: ► Hardware Guide Install flash BIOS/firmware updates; run system configuration utilities; run RAID configurations ► NOS Installation NetWare; OS/2 Warp Server; MS Windows NT; SCO UnixWare and OpenServer; NCD WinCenter and WinFrame ► CoPilot Application Guide (with Diskette Factory and Book Factory) includes Lotus Domino 4.6, IBM Netfinity Manager 5.1, APC PowerChute Plus for Netfinity Manager, IBM AntiVirus, Netfinity Rack Configurator</li></ul>	<ul> <li>In addition to IBM's 3-year warranty coverage, Start Up Support offers 90 days of free support from the HelpCenter. Included with the purchase of any IBM Intel processor-based server, this comprehensive program speeds installing both hardware and system software, as well as helping to resolve other technical challenges associated with installing new systems.</li> <li>Supported NOSs and NICs Start Up offers support for the following NOSs:         <ul> <li>Novell NetWare</li> <li>SCO OpenServer and UnixWare</li> <li>OS/2 Warp Server</li> <li>NCD WinCenter and WinFrame</li> </ul> </li> <li>Start Up also supports the following NICs:</li> </ul>
	Update Connector Access latest BIOS and drivers code from the Web	<ul> <li>► IBM</li> <li>► Madge Networks</li> <li>► 3COM</li> <li>► Standard Microsystems Corp. (SMC)</li> </ul>
Who can use this? How do I find out more?	Anyone installing Netfinity servers.	Anyone purchasing and installing IBM Netfinity or PC Servers.
	ServerGuide URL here: http://www.pc.ibm.com/us/server/sguide/	Call the IBM HelpCenter at 800-772-2227.

Start Up Support

## **Internet Support**

#### What is it?

#### **EXTERNAL SITES**

IBM PSG Home Page Netfinity Servers Server Machine Types Server Options Server News

### **INTERNAL SITES**

IBM PSG HelpCenter Server Services/Support Server Files/Tips/Drivers Server-Related Links www.pc.ibm.com/us/ www.pc.ibm.com/us/netfinity/index.html www.pc.ibm.com/us/netfinity/index.html www.pc.ibm.com/us/netfinity/index.html www.pc.ibm.com/us/news/news.html



## www3.pc.ibm.com/support?page=helpcenter www3.pc.ibm.com/support www3.pc.ibm.com/support www3.pc.ibm.com/support



## **Post-Sales Support from Headquarters**

## **Dedicated Resolution Owners (DROs)**

*What is it?* Part of the customer support team in headquarters, the DROs help manage Netfinity CritSits by:

- ► Gathering details abou the situation
- ► Qualifying if the situation warrants CritSit status
- ► Owning the situation
- ► Engaging the proper resources

## Post-Sales Support from Personal Systems Services (PSS)

## Area Server Managers of Service (ASMS)

*What is it?* In the server environment, the ASMSs are the contacts for the IBM/TSS relationship. Responsibilities include:

- ► Assisting in CritSits
- Ensuring that TSS delivers its services as required
- Maintaining the interface between the brands and the client teams
- Ensuring that server deals include appropriate maintenance and services components
- Ensuring that all deals go through contract, maintenance, and the services assurance process where applicable
- Assisting in the pre-sales, implementation, and support environments as required

**Frequently Asked Questions (FAQs)** The following FAQs introduce you to the types of help we can provide. If any questions come up that we need to include in the next version of this guide, please contact Clay Burns at tie line **522-5624** or on Lotus Notes: **Clay Burns/Dallas/IBM @ IBMUS** 

## PRODUCTS

#### Hardware

I have a loaner machine (Netfinity 7000) and need NT 4.0 installed before shipping to my customer. Who can help me?

► Contact your local Pre-Sales FTSS.

My customer just bought PC Server 704s and is having problems configuring them. Where can I get help?

► Call the PSG HelpCenter at 800-772-2227.

Who can help my customer configure workstations?

- Contact the Personal Systems Support Family Marketing Center at 800-799-7765 and request House Call.
- ► Contact your local Pre-Sales FTSS.

Before my customers purchase Netfinity Servers, they want to see if all their applications run on the hardware. Where do I go from here?

Contact Techline at 888-426-5525 and follow prompts.
 Contact your local Pre-Sales FTSS.

My customer is not sure which or how many Netfinity Server models to purchase. Can someone go on-site to study their environment and make recommendations?

Contact your local Pre-Sales FTSS and ask for assistance with Solution Design.

My customer is doing a performance benchmark test at their site and needs help tuning the system. Who can do this?

► Contact your local Pre-Sales FTSS.

### Products, continued

#### **Netfinity Server Repair and Warranties**

What if a customer needs an IBM PC repaired? My customer turned on the Netfinity Server and received an error number. Where can I find help?

- If the machine is under warranty, the IBM Authorized Servicer, or IBM, can perform the service. To have IBM service the machine, call the IBM PSG HelpCenter at 800-772-2227.
- If the machine is under an IBM maintenance agreement, call IBM Service at 800-IBM-SERV.
- If you have problems, contact your Area Server Manager of Service (listed on page 5).

# Recent Announcements and Detailed Product Information

Where can I find detailed product information or learn about recently announced products?

- ► Contact Techline at 888-426-5525 and follow prompts.
- Call the IBM PSG Automated Fax System 800-IBM-4FAX. Document catalogs cover each product type, plus announcements made over the last 30 days.
- Check the product/announcement categories on the PSG BBS at 919-517-0001.

#### **Technical Benefits**

Where can I find out about the technical benefits of using Netfinity Servers?

- ▶ Contact Techline at 888-426-5525 and follow prompts.
- Call the IBM PSG Automated Fax System at 800-IBM-4FAX for document catalogs for each product.
- Check the product/announcement categories on the PSG BBS at 919-517-0001.
- ► For large opportunities, contact your Pre-Sales FTSS.

What operating systems are certified to run on Netfinity Servers?

- ▶ Contact Techline at 888-426-5525 and follow prompts.
- ► Call the PSG HelpCenter at 800-772-2227.

#### **Product Presentations**

Where can I find PSG product presentations?

Contact the IBM PSG Executive Briefing Center at tie line 441-0689.

### Products, continued

#### **Product Briefings and Evaluations**

What if I need to brief my customer on product plans and directions for a PSG product?

Call the IBM PSG Executive Briefing Center at tie line 441-0689.

What if my customer is interested in evaluating products for pre-GA or pre-announce Netfinity Server products and solutions?

For information on providing early customer evaluations of Netfinity Server products and solutions, contact the Raleigh Worldwide Server Competency Center at tieline 441-6929.

#### **Product Disclosures**

How do I disclose product futures to my customer?

If you want a disclosure as part of a briefing, contact the IBM PSG Executive Briefing Center at tie line 441-0689.

#### **Pricing of IBM Products**

How can I find out the cost of a Netfinity-specific IBM product?

- ▶ Contact Techline at 888-426-5525 and follow prompts.
- Use the IBM ConfigXprt....configures ALL IBM PC products and gives C-Costs/ERPs. Download ConfigXprt from w3.pc.ibm.com/ catalog/salesautomation.html.
- Go to the IBM PC Reseller Website w3-02.partner. us.pc.ibm.com for internal IBMers. ALL PC products listed here with C-Costs given.
- ▶ Use the Lotus Notes' databases for IBM PC PartnerInfo:
  - 1) US Catalog database gives product specifications and PRICING. Can key in product number on Search Bar for easy access.
  - *2)* Marketing Essentials database (com-pilation of PC marketing materials). PC prices lists, product guides, etc.
  - 3) Announcement Letters database lists all PSG announcement letters for the last 2 years....announcement letters list initial pricing and any price drops that occur.
  - 4) US Supply database lists pricing of ALL products.
- Try the IBM PSG Automated fax documents list pricing.
- Use the IBM SSC (Sales Solution Center) for Reseller coverage and give pricing.

## Products, continued

### Part Numbers of IBM Products

Is there a catalog of IBM products that includes part numbers?

- Consult the IBM PSG PC Product Guide......book format sent bi-monthly, first of month, to ALL authorized IBM Business Partners and IBM Sales/ Marketing staff.
   Pocket Guide (smaller edition) sent during in-between months.
- Use the IBM ConfigXprt.....PSG's electronic PC Configurator. Gives all part numbers. Download from w3.pc.ibm.com/ catalog/salesautomation.html.
- Use the IBM Netfinity Rack Configurator, PSG's electronic rack configurator. Gives all rack part numbers.
- ► Use the Lotus Notes' IBM PartnerInfo databases:
  - 1) Marketing Essentials
  - 2) US Supply
  - 3) US Catalog
  - 4) Announcement Letters
- Visit the IBM PC Reseller Website at w3-02.partner.us.pc.ibm.com.

- Visit the IBM Commercial Website at www.us.ibm.com/netfinity.
- Call the IBM PSG Automated Fax System at 800-IBM-4FAX.
- ▶ Contact Techline at 888-426-5525 and follow prompts.
- Obtain the latest version of PCQREF from the IBM Fax Information Service. PCQREF (IBM Personal Computer Quick Reference Guide), a source of information about IBM products, contains data on system units, displays, networking, features, and options.
- ► Call IBM Software Solutions Services at 800-992-4777.

## NETWORKING

#### Network Modeling

What if my customer needs performance benchmarks and modeling of the future LAN implementation?

- Contact the PSSC at 800-547-1283 for benchmarks and consulting/perform services.
- To test the compatibility of your LAN configuration, contact Software Solutions Services at 800-992-4777.

### **NOS Design**

Who can help me recommend a NOS that is technically accurate and valid for my customer's requirements?

Contact Techline at 888-426-5525 and follow prompts.

### **Multivendor Network Design**

My customer has multiple OEM products installed and plans to add more to this open systems environment. Who can review the solutions for technical validity?

Contact Techline at **888-426-5525** and follow prompts.

 Contact the IBM Open Systems Center for multivendor networking services at tie line 522-OPEN; 817-962-6736.

### Network Configuration

My customer wants to set up a server environment using NetWare 4.1 to support 4500 users on a single campus. Who can help me with recommendations on setting up and configuring the servers?

▶ Contact Techline at 888-426-5525 and follow prompts.

### **Capacity Planning**

Who can help me evaluate a customer's current installation to recommend future growth plans?

- ▶ Contact Techline at 888-426-5525 and follow prompts.
- Contact IBM Software Solutions Services at 800-992-4777 (specific technical questions).
- Contact Capacity Planning at 800-426-4682 with specific planning questions.

### **Network Optimization**

My customer has a mixed NT /NetWare network and is adding 500 users to the LAN. Who can review the current installation and give me technical tips for optimizing this network?

▶ Contact Techline at 888-426-5525 and follow prompts.

### Networking, continued

#### **Network Migration**

My customer has concerns about migrating a LAN Server network running on Compaq servers to Windows NT on Netfinity Server 7000s. Who can help?

- Contact Techline at 888-426-5525 and follow prompts.
- For Services assistance, contact the PSSC at 800-547-1283.

### Network Sizing and Performance

My customer has questions about performance and sizing for a Lotus Notes network. Where can I get help in answering these questions?

Contact Techline at 888-426-5525 and follow prompts.

## **COEXISTENCE AND INTEGRATION**

#### **Coexistence Information**

What IBM and OEM products are specifically Netfinity Server-compatible, and what are the technical issues that should I be aware of?

Coexistence and compatibility information is often addressed in the announcement letters; however, for specific technical questions:

- ► Contact Techline at 888-426-5525 and follow prompts.
- View information on the Web site at www.pc.ibm.com/us/compat/

# OEM and IBM Cross-Systems Coexistence and Integration

My customer has installed or plans to integrate third-party products. Who can look at the solution I am recommending and tell me what the "look out fors" are?

- ▶ Contact Techline at 888-426-5525 and follow prompts.
- Contact IBM Software Solutions Services at 800-992-4777 with specific technical questions.
- Contact the Open Systems Center for multivendor networking services at tie line 522-OPEN; 817-962-6736.

**Helpful IBM Phone Numbers** The following numbers can help you find your way around. If you discover other helpful numbers, please let us know, so we can include them in the next version. Contact Clay Burns at tie line 522-5624 or on Lotus Notes: CDBURNS at IBMUSM24.

## **IBM PHONE NUMBERS**

06/26/98

General Information		Service and Support, continued	
IBM General Information	800-426-3333	IBM OPEN Systems Center	817-962-6736
		IBM Parts Order Service	800-388-7080
Product Information		IBM PSG Bulletin Board System	919-517-0001
IBM Fax Information Service	800-426-4329	IBM PSG HelpCenter ("HelpWare")	800-772-2227
IBM Independence Series Info. Center	800-426-4832	IBM PS Support Family Mktg. Ctr.	800-799-7765
IBM Independence Series Info.		IBM "SupportLine" for Customers	800-992-4777
Center (TDD/Hearing Impaired)	800-426-4833	IBM TALKLINK Info/Registration	800-547-1283
IBM OS/2 Info. and Sales Line	800-342-6672	IBMLINK Customer Support and	
IBM PSG Automated Fax System	800-426-3395	Automated Help Desk	800-543-3912
Lexmark Autom. Fax Info. Service	606-232-2380	IBM Solution Developer Program	800-627-8363
Purchasing and Ordering Information		Consulting Services	
IBM Direct Networking Catalog Sales	800-426-2255	IBM AntiVirus Services/Support	800-742-2493
IBM Customer Fulfillment	800-426-4338	IBM Capacity Planning Services	800-426-4682
IBM Personal Systems Group	800-426-2968		
IBM Aptiva and ThinkPad Information and Dealer Locator	000 404 2277	Education and Publications	
	800-426-3377	IBM Corporate Technical Journals	800-426-5687
Convice and Support		IBM Education and Training	
Service and Support IBM Chemical Control Information	800-426-4333	(800-IBM-TEACh)	800-426-8322
		IBM Software Manufacturing Solutions	
IBM End User Supt. (Exist. Contract) IBM Global Information Network	800-825-8737	and Pub Support	800-879-2755
	800-727-2222	Delivery Center (Fax Orders)	800-284-4721
IBM Health Effects Hotline 2:55 PM	800-745-2200 IBM Netfinity Server S	IBM <i>TCdigest</i> Support Newsletter	817-962-7379
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Helpful IBM URLs The following URLs can help you find your way around.

#### **IBM NETFINITY SERVER WEB SITES**

IBM PSG Home Page Netfinity Servers Server Machine Types Server Options Server News Server News Server Services/Support Server Files/Tips/Drivers Server-Related Links www.pc.ibm.com/us/ www.pc.ibm.com/us/netfinity/index.html www.pc.ibm.com/us/netfinity/index.html www.pc.ibm.com/us/netfinity/index.html www.pc.ibm.com/us/news/news.html www3.pc.ibm.com/support www3.pc.ibm.com/support



#### **IBM TECHNICAL SUPPORT WEB SITES**

w3.viewblue.ibm.com w3.techline.ibm.com w3.competeline.ibm.com w3.ibm.com/support www.redbooks.ibm.com pscc.sl.dfw.ibm.com pssc.dfw.ibm.com/tcp



**Important Contacts** Sometimes you have a question that doesn't fit into the "easily answered" category. When this happens, consult the list of contacts below.

#### AREA NETFINITY SERVER SALES MANAGERS

Area 2Mace KouryTL 376-5215Notes MailMace Koury/Southbury/IBM@ibmus

Area 2 D. Tenney Browne TL 247-2660 Notes Mail. . . Tenney Browne/Mount Pleasant/IBM@ibmus

Area 4Curtis CadeTL 896-6894Notes MailCurtis Cade/Southfield/IBM@ibmus

Area 5 Nancy Huetteman TL 261-5819 Notes Mail . . .Nancy Huetteman/Chicago/IBM@ibmus

Area 5Bob KirbyTL 261-4524Notes MailBob Kirby/Chicago/IBM@ibmus

Area 7Heath MorganTL 888-3947Notes Mail . . . . . . Heath Morgan/Atlanta/IBM@ibmus

Area 7 Eric Schnatterly TL 671-4734 Notes Mail. .Eric Schnatterly/Jacksonville/IBM@ibmus Area 10Carolyn ReimerTL 656-5042Notes Mail.....Carolyn Reimer/Denver/IBM@ibmus

Area 11Gretchen TorresTL 925-5169Notes Mail Gretchen Torres/San Francisco/IBM@ibmus

Area 11Steve WhiteTL 473-4717Notes Mail . . . Steve White/San Francisco/IBM@ibmus

FederalMichelle RudnickiTL 262-1398NotesMail . . . Michelle Rudnicki/Bethesda/IBM@ibmus

CanadaBev CroneTL 886-4003Notes MailBev Crone/Markham/IBM@ibmus

## Important Contacts, continued

# AREA NETFINITY SERVER *PRE-SALES* MANAGERS (for Top Focus Accounts)

Area 2	Sam Ibrahim	TL 320-9856
Area 4	George Jones (acting)	TL 522-4584
Area 5	Barbara Mathews	TL 261-3607
Area 7	George Jones	TL 522-4584
Area 10	Elsa Alvarado	TL 522-6737
Area 11	Mike Wheeler	TL 473-2100
Federal	George Jones	TL 522-4584

#### **POST-SALES AREA MANAGERS**

Areas 2, 7, and		
Federal	Heidi Kesseler	TL 243-2699
Areas 4 & 5	Pat Corirossi	TL 261-4277
Areas 10 & 11	Kevin Bates	TL 522-5767

# AREA SERVER MANAGERS OF SERVICE (ASMS) can help resolve service and TSS-related issues:

Area 2	Gary Salerno	TL 295-7420
Area 4	Fred Smith	TL 363-6394
Area 5	Sam Adkins	TL 261-6257
Area 7	Jim Barrier	TL 671-4567
Area 10	Randy Knapp	TL 345-1260
Area 11	Cliff Stammich	TL 939-9286

#### **KEY CONTACTS**

Bob Gress, Netfinity Sales Operations, Technical Support & Customer Satisfaction	TL 450-0019
Pamela Porter, Manager, Personal Solutions Systems Center	TL 522-8505
Clay Burns, Manager, Netfinity Pre-Sales Support (NATS Dallas)	TL 522-5624
Andrew Flanagan, Manager, PSG HelpCenter/Networking	TL 255-0651
Angelo Reid, Manager, Techline (Netfinity/PSP)	TL 542-6982